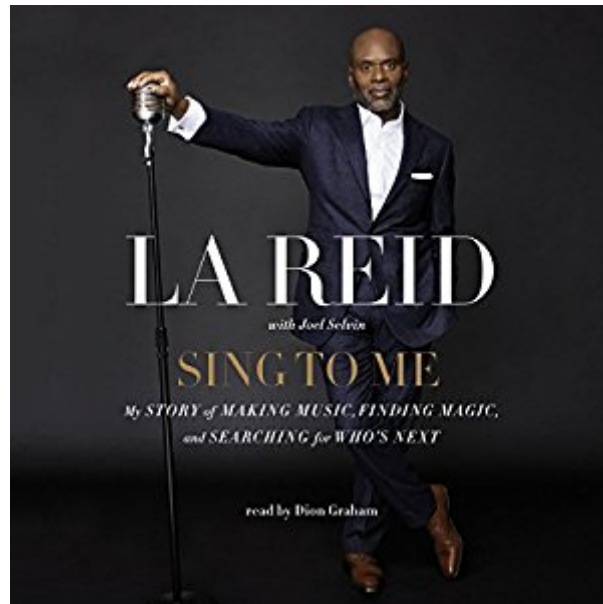


The book was found

# Sing To Me: My Story Of Making Music, Finding Magic, And Searching For Who's Next



## Synopsis

Legendary music producer LA Reid - the man behind artists such as Mariah Carey, Toni Braxton, Kanye West, Rihanna, TLC, Outkast, Pink, Justin Bieber, and Usher - changed the music business forever. Now he tells his story, taking fans on an intimate tour of his life. *Sing to Me* is a fascinating journey from Reid's small-town R&B roots in Cincinnati, Ohio, and his work as a drummer to his fame as a Grammy Award-winning music producer and his gig as a judge on the hit reality show *The X Factor*. Reid takes listeners behind the scenes of the music industry, charting his rise to fame and sharing stories of the countless singers he's met, nurtured, and molded into stars. Part music memoir, part inspirational business guide, *Sing to Me* is full of Reid's trademark passion and ingenuity and introduces a multifaceted genius who continues to shape pop culture today.

## Book Information

Audible Audio Edition

Listening Length: 9 hours and 39 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: HarperAudio

Audible.com Release Date: February 2, 2016

Language: English

ASIN: B017C6HGTW

Best Sellers Rank: #73 in Books > Arts & Photography > Music > Business #87 in Books > Arts & Photography > Music > Biographies > Pop #111 in Books > Audible Audiobooks > Arts & Entertainment > Music

## Customer Reviews

At 390 pages you would expect this book to be jammed full of great stories about Reid's working with major stars. Instead, you get a rather dull "then I made this album" step-by-step retelling of his career that is cleaned up to where he makes himself look angelic in a business known for drugs, partying, backbiting, violence, and sex. If you want the truth behind the scenes of the record business you won't find it here. Instead you get Reid promoting himself as a star-finder. He claims to have predicted the success of people like Usher, Mariah, Rihanna, TLC, Pink, and Bieber. But this is all told in a way that makes him look like the star and he glosses over his failures. He rarely mentions his private life, never talks about sleeping around or partying or the well-known drug usage that goes on in the music business. It's more like an expanded imdb of his music

career. There are some interesting stories about how certain songs came about, which raises the book from 2-star to a 3-star. And he does spend a little time discussing the X Factor (not much though). But he barely even mentions some of the major names and big albums that he put out. And never does he really talk about how a great album is put together--instead he just claims to have the gift of instinct that knows when a song or singer is good. Most surprising is that he over-praises Kanye West (so is Reid to blame for Kanye's God complex???) and says that Outkast is the greatest thing he has done in his life. Huh? More than working with Michael Jackson or Mariah or Jennifer Lopez or Whitney Houston or....well, you get the idea. Reid is filled by hyperbole about the people he works with and himself.

[Download to continue reading...](#)

Magic Cards: Magic the Gathering - 33 Killer Tips from a Magic Master! (Magic Cards, Magic the Gathering, Magic Decks, Magic the Gathering Tips, Magic Card Tips, How to Play Magic, Magic)  
Sing to Me: My Story of Making Music, Finding Magic, and Searching for Who's Next  
Ciao, Bella: A Novel About Searching for Beauty and Finding Love  
The Most Dangerous Animal of All: Searching for My Father . . . and Finding the Zodiac Killer  
Wee Sing Bible Songs (Wee Sing) CD and Book Edition  
Ukulele - The Most Requested Songs: Strum & Sing Series (Strum and Sing)  
Wee Sing & Learn ABC (Wee Sing and Learn)  
The Faith We Sing: Pew - Cross & Flame Edition (Faith We Sing)  
Traveling Songs Sing Along Activity Book with CD (Sing Along Activity Books with CDs)  
Newjack: Guarding Sing Sing Chasin' That Devil's Music, Searching for the Blues  
MAGIC TRICKS: How to do easy illusions and magic card tricks for kids (magic, tricks)  
The Fifty-Year Mission: The Next 25 Years: From The Next Generation to J. J. Abrams: The Complete, Uncensored, and Unauthorized Oral History of Star Trek  
Magic Tricks from the Tree House: A Fun Companion to Magic Tree House  
#50: Hurry Up, Houdini! (Magic Tree House (R))  
Sing for Your Life: A Story of Race, Music, and Family  
Adobe Certified Expert (ACE) Secrets To Acing The Exam and Successful Finding And Landing Your Next Adobe Certified Expert (ACE)  
Certified Job  
Adobe Certified Instructor (ACI) Secrets To Acing The Exam and Successful Finding And Landing Your Next Adobe Certified Instructor (ACI)  
Certified Job  
Finding the Next Starbucks: How to Identify and Invest in the Hot Stocks of Tomorrow  
Finding Dory Little Golden Book (Disney/Pixar Finding Dory)  
Finding Dory Big Golden Book (Disney/Pixar Finding Dory)

[Dmca](#)